

stephendyson

name: Stephen Dyson

address: 12 Greg Street, Reddish, Stockport, SK5 7LA

current employer:

HMG Paints Ltd, Manchester.
Marketing Manager
October 2003 - Present

date of birth: 11th June 1985

home tel: 0161 429 8365

mobile tel: 078844 04337

email: ste@sdxmedia.com

online: www.sdxmedia.com

education:

HND Business & Marketing - Manchester College

A Levels Media Studies - C, English Language - C, Computing - E - Ridge Danyers, Marple

GNVQ Sport, Recreation and Allied Occupations Coaching, Teaching and Instructing
Level 2, Football First Ed - GNVQ Level 4, FA Junior Team Managers Award
Emergency Aid Award, Child Protection Award

GCSEs English Language - BC, English Literature - C, Double Science - C, Mathematics - C,
P.E. - B, I.C.T - C, Graphic Technology - C

experience:

HMG Paints Ltd - Printroom & Marketing Department: My main role is development and implementation of the companies marketing strategy working with the sales team to achieve our goals. My day to day role includes creating & designing sales aids for representatives, planning and managing marketing resources. I also work on developing HMG's brand, including creating a greater media presence, also recently redesigning our corporate stationery and documentation for our 80th Anniversary as well as creating a Corporate Identity Document, for maintaining a brand feel across all types of media. Task I have performed are Marketing Analysis, Marketing Strategy Development, SEO, Online Marketing, SWOT & PESTEL analysis, Marketing Mix Development & Brand Development.

Football Referee - In the Reddish & District Junior Football League and the Tameside & District Junior Football League.

Coaching - 2 weeks work with Stockport County FC Football in the Community

Freelance Web Design - Several sites including East Manchester Junior Football League, DBA fire and PAT Detection, Stockport Referee Society & Alkrington IT

Freelance Graphic Design - Various jobs for clients including the Reddish & District Junior Football League Stockport Referee Society, VTS Web Design & Hosting, The Alfa Binding Theory, Manchester Football League & 50 Leaves

computer skills - advanced

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Microsoft PowerPoint

Chemges

Adobe Dreamwaver

Corel Draw

Microsoft Word

Microsoft Excel

Microsoft Publisher

- competent

Adobe Flash

Adobe Fireworks

CSS

HTML

Microsoft Access

Adobe Illustrator DIndex

Visual Basic

PHP/SQL/MySQL

interests:

One of my main interests is football. I am an avid Everton and general football fan and enjoy both watching and playing on a regular basis. I also enjoy many other sports and have played Cricket, Ice Hockey, Roller Hockey, Badminton and Tennis. As well as playing sport I have a keen interest in technology and media including films, music and various aspects of design from advertising and branding to typography and new media aspects which I have taken in to the development of various websites and my day to day job and life. I also enjoy socialising with my friends and have an active social life, with an enjoyment of travelling be it to music festivals or foreign countries.

referees:

Sarah Newton: Printroom Manager, HMG Paints Ltd, Riverside Works, Collyhurst Road, Manchester M40 7RU

Alison Patterson-Lewis: Byotrol LLC, Riverside Works, Collyhurst Road, Manchester M40 7RU

